Coach Mootz – Privacy Policy

Effective: September 9, 2025

Last Updated: September 9, 2025

This Privacy Policy describes how Coach Mootz ("Company," "we," "us," "our") collects, uses, shares, and safeguards personal information.

1) Information We Collect

We collect personal information you provide (name, contact, goals), automatic data (IP, browser), and data from tools (Wix, Zoom, Gmail, Stripe, Canva, Microsoft Office).

2) Use of Information

We use data to deliver and improve services, personalize content, communicate, process payments, and comply with law.

3) Legal Bases

We rely on consent, contract, legitimate interests, and legal obligations.

4) Cookies & Tracking

We use cookies for functionality and analytics. You can manage settings via browser. We honor recognized browser-based opt-out signals for targeted advertising and sale/sharing of personal data.

5) Email Marketing

We send newsletters with opt-out links and our mailing address.

6) Testimonials

Used with consent and transparency.

7) Sharing Information

We share with service providers and authorities as required. We do not sell personal data.

8) Your Rights

You may access, correct, delete, or opt-out of data processing. Contact us to exercise rights.

9) Identity Verification

We verify identity before fulfilling access, deletion, or correction requests to protect your data.

10) Children's Privacy

We do not knowingly collect data from children under 13.

11) Data Security

We implement reasonable measures to protect personal information and respond to incidents as required by law.

12) Data Retention

We retain coaching notes for 18–24 months after your last session, unless a longer period is required for legal, accounting, or fraud-prevention purposes. We then securely delete or anonymize.

13) Vendors & Processors

We use Wix, Zoom, Gmail, Stripe, Canva, and Microsoft Office under contracts requiring confidentiality and security.

14) Changes

We may update this policy. Continued use means acceptance.

15) Accessibility

If you need accommodations to access our services or policies, email Danielle.V.Mootz@gmail.com.

16) Contact

Coach Mootz

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